Information Collected

You may visit the ECAP website without identifying yourself or revealing personal information; however, we do collect information from those interested in requesting information or materials and those who purchase products or register for ECAP events or ECAP Webinars. The ECAP website also collects information such as domain names, IP address, browser type, operating system, access times, referring website addresses, and other usage information. This information is used for site trends and statistics. This information does not personally identify you.

ECAP does not share personal information. We do not sell, rent, or give your personal information to any third party. We do not use your information for any purpose outside the scope of communicating with you in the most efficient manner. We may use your personal information to deliver services, such as newsletters, events, or provide information that you request or purchase. We may also use your information to provide customer support to you when requested.

Use of Cookies

The ECAP website uses cookies. Cookies are small text files that a website can use to recognize a repeat visitor to the website. We may use cookies for various reasons. If you do not want ECAP to use cookies in your browser, you can set your browser to reject cookies or to notify you when a website tries to use a cookie in your browser. If you choose to disable cookies in your browser, you can still access most of the ECAP website; however, your ability to use some of our services may be affected.

Security

ECAP is committed to ensuring the security of your personal information. To prevent unauthorized access, maintain data accuracy, and ensure the proper use of information, we have established and implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

ECAP uses Secure Sockets Layer (SSL) to provide secure communication over the Internet. SSL

works by encrypting your information at your browser, including your credit card number. Your encrypted information is then sent to our server over the Internet. Only our server can decrypt your information.

Links to Third Party Sites

Within the ECAP website, there may be links to third party websites. ECAP is not responsible for the content, privacy policies, or security of these sites. We encourage you to read their privacy statements, as they may differ from ours.

Google Analytics

The ECAP website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses cookies to help us analyze how users use our website. The information generated by the cookie about your use of the website includes your IP address. This information will be transmitted to and stored by Google on its servers. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity, and providing other services relating to Internet usage. Google may also transfer this

information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. By using the ECAP website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.